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Live Well Saline County Food Initiatives

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Live Well Saline County Food Initiatives

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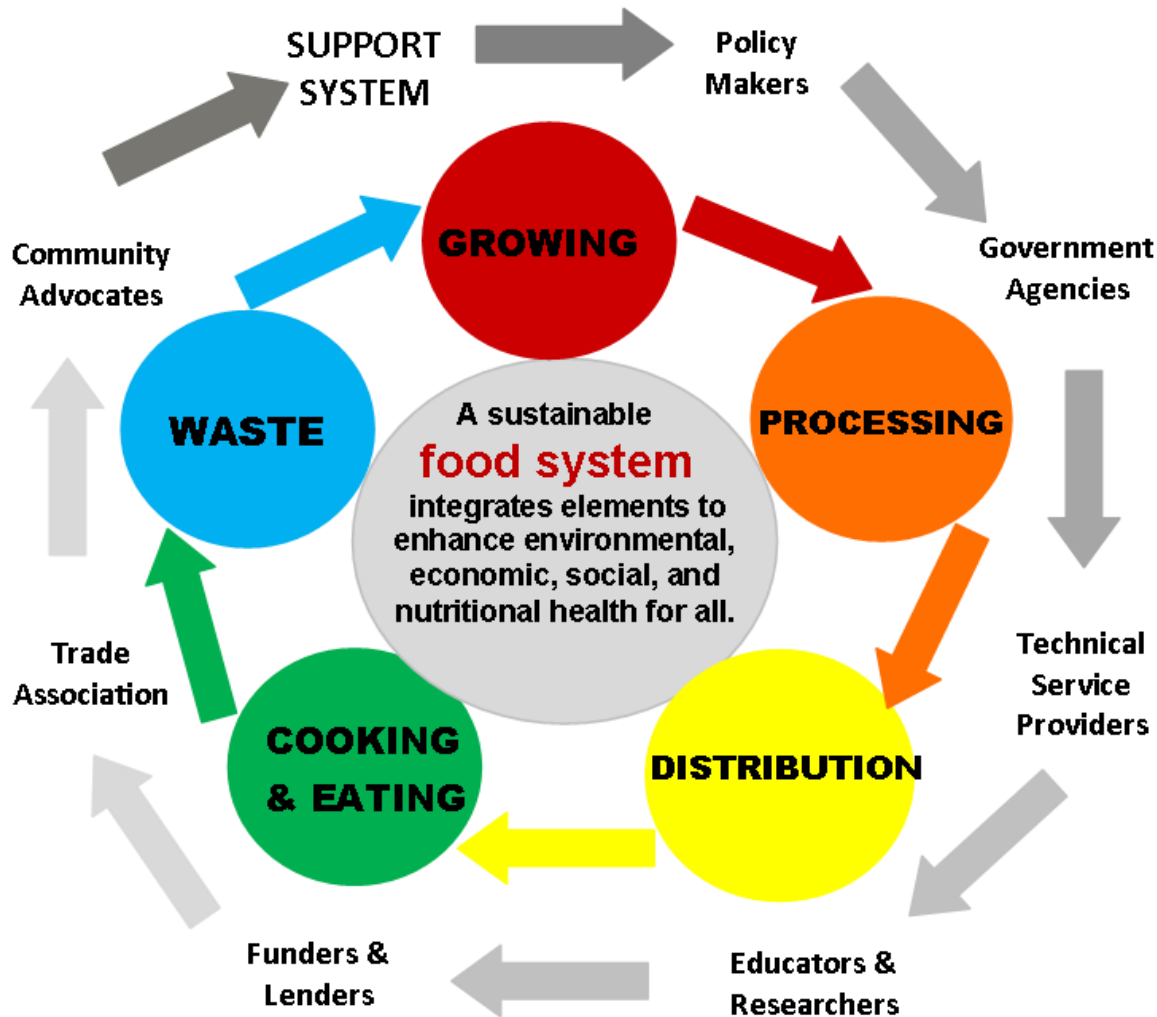
Overview

- Salina area food system assessment
- Addressing priorities identified
- Live Well Saline County initiatives

Food System

- Sum of all activities required to make food available to people.
- What are these activities?

Food System



*Sum of all activities
required to make
food available to
people.*

Assessment of the Salina Area Food System

- Funded by USDA Agricultural Marketing Service (AMS) Local Food Promotion Program (LFPP)
 - One-year project, \$25,000
- Identify stakeholders
- Identify local food system's needs
- Find solutions to better connect local producers with consumers

Steering Committee- Original Salina Area Local Food Task Force

- Prairieland Market
- Kitchen 4 Hire (provided match)
- K-State Salina (provided most of the match)
- NSCD (because of Priority Area: low-income/low food access)
- Kansas Rural Center
- K-State Center for Engagement and Community Development

Steering Committee- Additional Salina Area Local Food Task Force

- Salina Area United Way
- Kansas Department of Health & Environment – Bureau of Health Promotion
- Live Well Saline County Coalition (Kansas Health Foundation healthy communities initiative)
- School board member
- Thelander Acme Farm
- Salina's Farmers Market
- Moss Treescapes and Nursery/Peony Acres
- Kansas Beef, Inc.

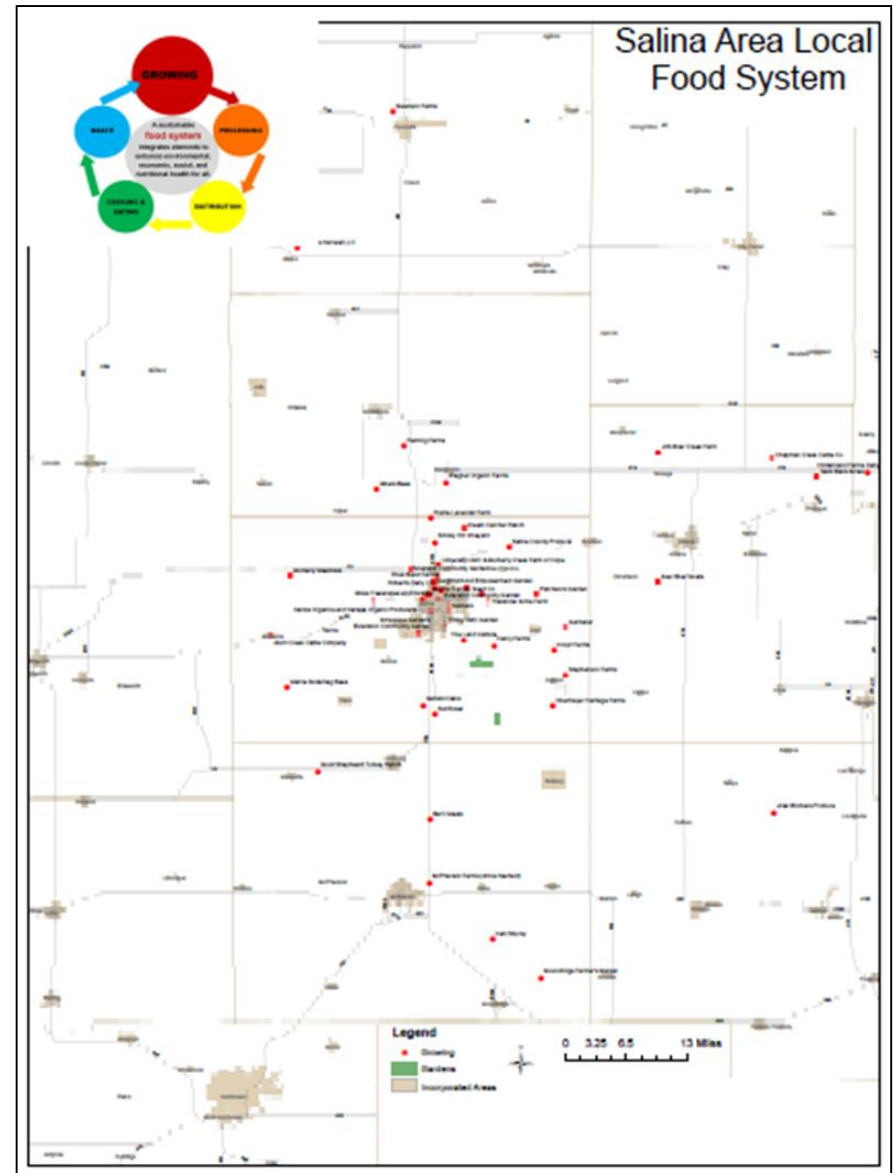


Identify Stakeholders

- Created extensive list
 - Producers
 - Processors
 - Distributors
 - Buyers
 - Waste managers
- Invited stakeholders to Meet and Greet – one-on-one invitations
- Invited panelist representing food system
- Mapped food system
- Solicited input on food system



Meet & Greet



Workshop



Second Meeting- Workshop

- Small group discussions - topics identified at Meet and Greet
- Report outs
- Voted to identify priority issues
 - ◉ Big vision
 - ◉ Environmental
 - ◉ Education
 - ◉ Food access
 - ◉ Networking
 - ◉ Processing
 - ◉ Supply & demand



Salina Area Food System Assessment Results

- Need for changes to current Salina's farmers market
- Need for a food hub or similar
- Need for a food advisory board (food policy council)

Need for education

Need for local food equity



Changes to Salina's Farmers Market



farmtofork
FARMERS
MARKETS


www.farmtoforkKS.com

We accept **EBT/SNAP**


Tuesdays 4-7PM
9th & Grand

Friday 4-7PM
321 N 9th

Saturdays 7-11AM
460 S Ohio



EBT/SNAP is accepted
at all 3 Farmers Markets in Salina.
Select produce vendors also accept
Senior Farmers' Market Nutrition Program
vouchers which are distributed
by North Central-Flint Hills Area
Agency on Aging, Inc.



farmtofork
www.farmtoforkKS.com

Farm to Fork Kansas is a project of Kitchen 4 Hire, LLC
and is made possible by a USDA Farmers Market
Promotional Program Grant.

- One to three
- Rec'd USDA FMPP grant
 - Offering EBT/SNAP benefits
- Increase number of participating producers/vendors
- Hoping for year-round market



Addressing “Food Hub” Need

- “Food Hub” – aggregation and distribution of food
- Applied for USDA LFPP implementation grant. Submitted by NCRPC.
- Prairieland Market multi-farm CSA




**Farm-Fresh Food
In a Weekly Box**

Share options:

SINGLE PRODUCE	FAMILY PRODUCE	SINGLE PROTEIN	FAMILY PROTEIN
1 to 2 people	3 to 4 people	2-3 # meat, 1/2 # cheese	4-6 # meat, 1 # cheese
\$80/mo*	\$160/mo*	\$80/mo*	\$160/mo*

* Plus sales tax

Recipes and cooking demos included!



Want more info?
Want to sign up?
Check us out!

305 E. Walnut St., Salina • 785-827-5877 • prairielandcsa@gmail.com
www.prairielandmarket.org/csa f prairielandmarketcsa



Addressing Need for Food Advisory Board (Food Policy Council)

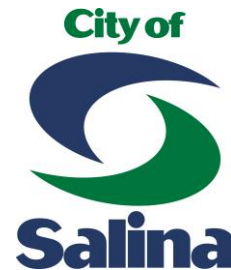
- Live Well Saline County project
- Regional food and farm alliance
- Resources
 - Kansas Alliance for Wellness
 - Public Health Law Center
 - Douglas County FPC





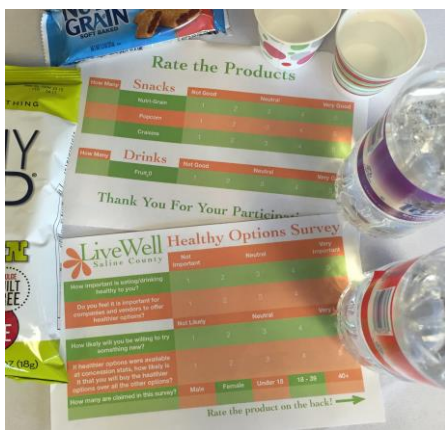
Provide all Saline County Kansas residents
opportunities, education, and encouragement
for a lifetime of
healthy eating and physical activity.

Provide all Saline County Kansas residents opportunities, education, and encouragement for a lifetime of healthy eating and physical activity.



SALINE COUNTY
HEALTH DEPARTMENT





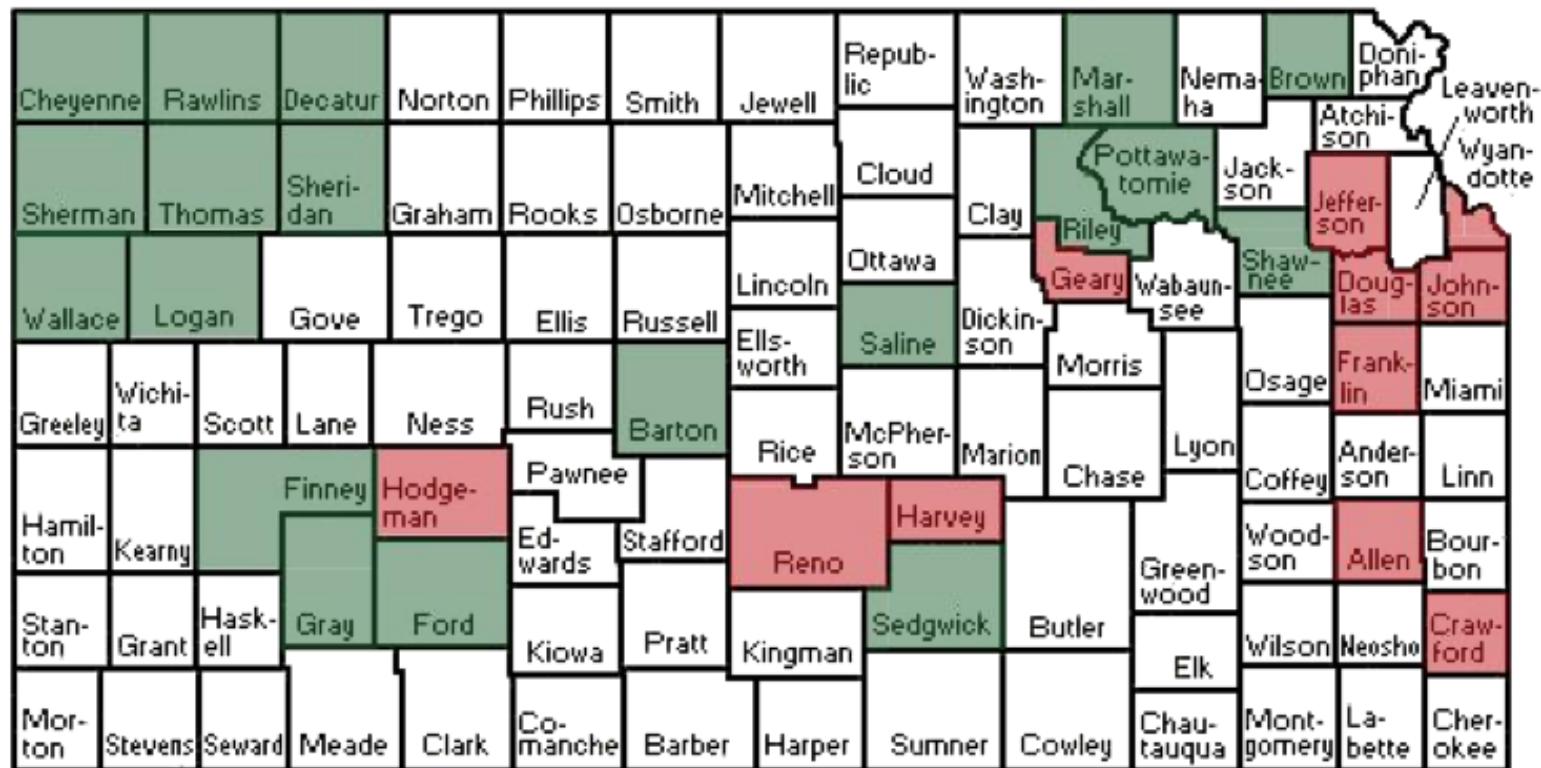
- * Taste Testing at Public Concession Stands
- * Gathering Community Feedback
- * Serving Local Foods
- * Policy Change



- * Increasing Consumption of Local Foods
- * Community Mobilization
- * Educating Government Policy Makers
- * Live Well Healthy Foods Summit





Map of Kansas Food and Farm Councils



 Current Councils
 Emerging Councils

A Food and Farm Advisory Council

- Brings together the people who grow, sell, and eat food
- Helps identify opportunities to enhance access to healthy and locally grown food
- Community-driven food system changes

Types of Food and Farm Advisory Councils

- Governmental or Publically appointed
- Non-government or Non-profit
- Hybrid



- * Increase accessibility to good nutrition and safe physical activity
- * Promote healthy eating and physical activity
- * Encourage individuals to choose healthy eating and physical activity
- * Enhance existing programs centered on healthy eating and physical activity